Health Assessment (HA) in Third-Party Enrollment Platforms FAQ



General

What is a Health Assessment (HA)?

A HA has 20-30 questions that help the health plan identify programs and resources that fit the member's needs. By completing a HA, the member will also receive a care plan with goals that are based on the answers.

Why should I help a member submit a HA?

As an agent, you are often the first interaction a member has with UnitedHealthcare. When you assist a member in completing a HA, you are helping them to take full advantage of their health care plan.

Eligibility

What types of agents can submit HA for enrollees?

The UnitedHealthcare agreement will note if HAs are included.

How do I become eligible to be paid for completing a HA on behalf of UnitedHealthcare?

To be paid for completing a HA, you must be eligible, the member must enroll in an eligible plan, the enrollment application must be completed using LEAN or an approved third-party platform and the HA must be completed on the same platform as the enrollment application no more than 3 calendar days after the consumer signature date.

Agent Eligibility – You must be licensed, appointed, and product certified. In other words, if you are not eligible for a commission payment for the enrollment application, you are not eligible for payment for the associated HA.

Plan Eligibility – The consumer must be enrolling in an eligible MA/MAPD, Dual SNP (D-SNP), or Chronic SNP (C-SNP). Ineligible plans include those deemed non-commissionable at the time of enrollment and any stand-alone PDP, Medicare Supplement, or I-SNP plan. The approved third-party platforms will prevent you from taking an HA for an ineligible plan or plan type.

Approved Third-Party Platform – Approved third-party platforms are limited to Connecture, MyMedicareBot, and Sunfire.

Other Eligibility Criteria – The enrollment application must be approved and the consumer enrolled (i.e. accreted application). See your Agent Guide and Contract for more information.

Training

Do I need to take HA training to be eligible to complete an HA?

No. An attestation will appear at the beginning of each HA you start in the approved third-party platform. You must read and acknowledge each statement before you will be able to submit the HA.

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Completing the Health Assessment

When may a HA be completed?

The HA must not be completed until the enrollment application has been submitted. Health Assessment must be completed on the same platform as the enrollment application no more than 3 calendar days after the consumer signature date.

How do I complete a HA in the approved third-party platforms?

The entire HA process is completed in the approved third-party platform. Refer to resources provided by your agency or the approved third-party platform you use to complete enrollment applications.

Do I need to complete the attestation each time I complete a HA?

Yes. You will not be able to submit the HA without completing the attestation.

Does any information entered in the enrollment application get pulled into the HA?

Yes. The consumer's demographic information pre-populates from LEAN or the approved third-party platform enrollment application. If you did not enter the consumer's home phone number during the enrollment process, you will need to manually enter it in the HA.

What if I want to check the status of a HA submitted for a member?

Check with your agency or the approved third-party platform.

Health Assessment Payment

How will the HA payment appear on my commission statement?

If you are a non-employee/contracted agent, you will find HA payments on the Commission Transaction tabs of the Excel version of your commission statement.

How frequently will HA payments process?

Payments process monthly the month after the effective date of the plan. For example, HAs for plans with January 1 effective dates will be processed the last week of February.

I haven't received payment for a HA submission, what should I do?

Verify that all eligibility criteria were met to receive payment for completing a particular HA. The HA payment for January 1 plan effective dates will be processed in late February. Please wait one commission payment statement past when you were expecting payment before contacting the PHD for assistance.

If I have an Assignment of Commission (AOC) in place, who will receive the HA payment for the member I enrolled?

HA payments process the same as other payments through the system. For non-employee, contracted agents, if there is an AOC in effect, the assignee will receive the HA payment for HAs completed by the assignor.

Are HA payments reported as revenue like commissions? And if so, in what year will they be reported?

Yes, for non-employee, contracted agents, HA payments are considered revenue and are reported on the 1099 for the year in which it was paid.



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Troubleshooting

If you have questions about completing an HA, see the applicable resources for the approved third-party platform you are using.

If you have Health Assessment questions, please contact the PHD at 888-381-8581, Monday through Friday 7:00 AM to 9:00 PM CT.